



**Partners in
Project Green**

Brought to you by:

Toronto and Region Conservation Authority and Toronto Pearson

Recycling Collection Drive 2026

Presented by: Partners in Project Green, Diabetes Canada, Electronic Recycling Association

September 23, 2026

We respectfully acknowledge that we are situated on the Traditional Territories and Treaty Lands, in particular those of the Mississaugas of the Credit First Nation, as well as the Anishinaabe of the Williams Treaty First Nations, the Huron Wendat, the Haudenosaunee, and the Metis Nation.

As stewards of land and water resources within the Greater Toronto Region, Toronto and Region Conservation Authority appreciates and respects the history and diversity of the land and is grateful to have the opportunity to work and meet on this territory.



www.yrnature.ca/acknowledging_land

<https://edgeofthebush.ca/about/>

www.native-land.ca

**Text 1-855-917-5263 with your City and
Province to learn whose traditional territory
you're on
(standard text messaging rates may apply)**



Agenda

#	Item
1	About Partners in Project Green
2	Running the Drive- What to Expect
3	About Diabetes Canada
4	About Electronic Recycling Association
5	What Happens with the Material Collected
6	Preparing for Staff FAQs
7	Hosting a Clothing Swap (New)
8	Q&A



Our Origin and Mission

Created from Toronto Pearson and Toronto Region Conservation Authority (TRCA) partnership

Established in 2008 to advance environmental and economic prosperity in the GTA

We support the sustainable business community in and around the GTA by:

- building staff capacity
- sharing knowledge
- strengthening professional networks



Our Community: General Members & Affiliates



WHAT WE OFFER



Support

Get support and guidance to best leverage your membership year over year



Technical Expertise

Access to climate resiliency expertise, funding opportunities and road maps for your sustainability journey



Resource Hub

Fast-track your social and environmental goals with 60+ hours of workshops, guides, reports, and more



Power Collaboration

Tap into 15 years' experience guiding and supporting inter-sectoral relationships between organizations, industry, and municipalities



Events

Connect with members on sustainability trends, share knowledge through consortiums, attend tree plantings, and celebrate your wins





Running the Drive – What to Expect

Running the Drive – What to Expect

Every year during Waste Reduction Week in Canada, businesses and municipalities within the PPG community run collection drives simultaneously to engage and educate employees and residents about waste and recycling different waste streams as part of a community-wide initiative. Outcomes include:

- Diverting waste from landfill
- Demonstrate environmental leadership
- Engaging employees to raise awareness about waste, recycling, and organizational waste programming
- Supporting social impact and community causes



Posters and Templates



Campaign Guide



Event Poster



Accepted Materials:
E-Waste



Accepted Materials:
Textiles

Example: Posters



Timelines and Activities (before drive)

DATE	ACTION
Sept. 28 – Oct 2	• Receive your bin drop-off date • Submit Newsletter template • Print and display event posters in strategic locations throughout the building
Oct. 5 - 9	• Bins are dropped off at registered locations by PPG and Electronic Recycling Association • Print signage and place on bins • Email or print a copy of the Campaign Guide for reception (close to where bins will be supervised) • Send out first Email communications to staff
Oct. 9	• Ensure bins are in the correct location for Monday morning



Timelines and Activities (during/after drive)

DATE	ACTION
Oct. 12-25	• Collect material for Recycling Collection Drive in celebration of WRW in Canada • Send out optional reminder email communication to staff (October 20) • Take a photo of your staff beside your bins (with your company logo in the photo). Send to Partners in Project Green to share on social media • Receive email confirming bin pick-up date by Diabetes Canada & ERA
Oct. 26-30	• Bins are picked up
Nov. 16 - 27	• Results Certificates distributed to all participants



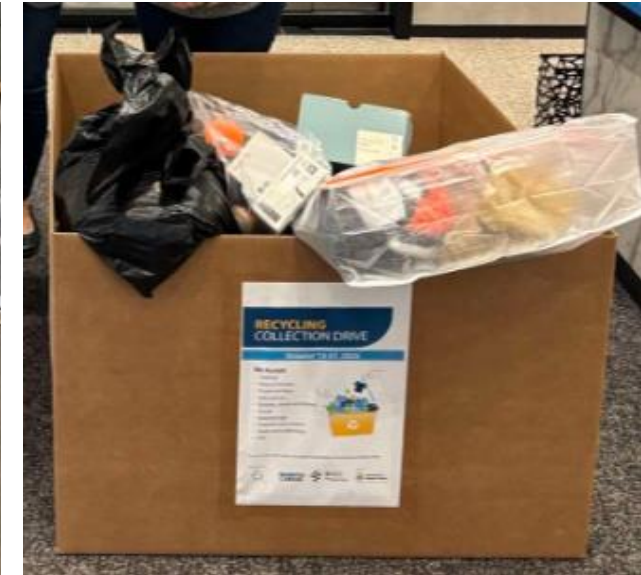
Photographs



Bin Information

- Place in a secure but high traffic location
- Provide the reception desk with a copy of the Campaign Guide.
- If your bins are 75% full at any point during the week, consider requesting an additional pick-up.
 - \$100/site for textiles
 - \$75/site for e-waste
 - Arrange for additional storage for overflow material

*Feel free to use alternative bins/receptacles



Textiles: 36" W x 36" D x 36" H

E-Waste: 48" W x 42" D x 48" H



RECYCLING COLLECTION DRIVE

October 12-25, 2026

What can you collect in the Textiles bins?

We Accept:

- Clothing
- Shoes and boots
- Purses and bags
- Belts and ties
- Blankets, sheets and pillows
- Towels
- Sleeping bags
- Draperies and curtains
- Plastic and stuffed toys
- Yarn



For more information please visit partnersinprojectgreen.com/recycling-collection-drive

***Note: material must be in plastic bags
(transparent or translucent) before being
placed into the bin.***

In collaboration with:



**DIABETES
CANADA**

A program of:



What can you collect in the E-Waste bins?

All E-waste items can be placed directly into the bin

POWERING CHANGE

Safely and Securely Recycle Your Electronics

ACCEPTED ITEMS

LAPTOPS, COMPUTERS & ACCESSORIES

- Laptops/Computers
- Docking Stations
- Parts (Motherboards, Hard Drives, Etc.)
- Keyboards, Mice, Wires/Cables
- Printers, Scanners, Fax machines
- External Hard Drives

CONSUMER ELECTRONICS

- Cell Phones and Tablets
- Gaming Consoles
- Ear Buds
- iPods / MP3 Players
- Stereo Equipment
- CD/DVD Players

MISC ELECTRONICS

- Switches and Routers
- Lab Equipment
- Digital Cameras
- Phone Systems
- CD/DVD and Cards

No personal or household appliances. Please remove sensitive data before donating.





About Diabetes Canada

About Diabetes Canada

Diabetes Canada collects gently used clothing, electronics and small household items. The millions of dollars raised in annual proceeds help us support the **1 in 3** individuals across Canada that are impacted by diabetes and pre-diabetes.

Through collections, we are able to fund our **world-leading Canadian research**, as well as provide services for people affected by the disease. We also help the environment by diverting **45 million kg** from landfill every year.



A Trusted Partner

- **30+** years of collection
- Largest charitable used textile collector in Canada
- Diverting over **45 million kilograms** of textiles on a yearly basis
- **230+** municipal partnerships
- **1,000+** municipal bins
- **Nearly 4,000** bins
- **100+** leading corporate partnerships across Canada
- Collection from over **1 million households** yearly
- **95%** of our collected material is re-used or repurposed





The Impact of Textile Waste & Recycling

Textile Waste: The Opportunity

- An estimated **475,000,000 kilograms** of textiles go to the landfill in Ontario each year
- **5-10%** of all waste is textiles
- **36 kilograms**: the amount of textile waste **per person** per year in Canada, which is the equivalent of approximately 1 garbage bag per year
- **85%** of all textiles go to landfills
- The clothing industry is the **second largest polluter** in the world, second only to oil



Textile Recycling: The Impact

ACTION	RESULT
Fundraises	Millions of dollars contributed to Diabetes research
Sends	Approx. 2,400 children & youth living with diabetes and prediabetes to D-camps
Saves	1 Billion kWh of energy (based on diversion)
Reduces	280 million pounds of CO2 emissions reduced (based on diversion)
Trees Saved	7,257 mature trees
Water Saved	167,828 liters of water
Removes	212,087 cars from road

*based on collection of 45 million kilograms of textile donations



Where Does It Go?

- **100 million pounds** of textiles are collected and diverted yearly, 95% of the material collected is either reused or repurposed
- Of the items that cannot be reused as second-hand clothing:
 - Approximately **30%** is repurposed (upcycled or downcycled)
 - **20%** is turned into post-consumer fibers
 - **5%** ends up as true waste (damaged to the point that no useful application for these items can be found)
- Diabetes Canada will accept all grades of textiles that are in reusable condition, as long as they are not soiled or contaminated
- **100%** of all net proceeds raised through our collection program are charitable



Preparing for Staff FAQs

- Is Diabetes Canada different from Canadian Diabetes Association?
- Is Diabetes Canada a charity?
- What percentage of the money raised from donations goes towards supporting Diabetes Canada?
- Can I bring damaged clothing?
- Do you accept anything else?
- If I have items to donate after October 26, 2025, how can I donate them?

declutter.diabetes.ca





About Electronic Recycling Association (ERA)

About The Electronic Recycling Association (ERA)



Founded in 2004, the ERA is dedicated to combating the escalating issue of electronic waste and bridging the digital divide. For more than two decades, we have provided effective solutions to extend the lifespan of operational equipment, averting unnecessary destruction. Our core focus lies in recovery, refurbishment, and reuse, enabling us to equip charitable organizations with essential IT resources. Simultaneously, we ensure secure management of retiring IT assets for businesses and individuals throughout Canada.



electronic.recycling.association



Advancing Sustainability and Digital Inclusion with Refurbished Electronics



- **Over 20 Years of Impact:** Dedicated to reducing e-waste and supporting digital inclusion.
- **Significant Outreach:** More than 45,000 organizations assisted in diverting e-waste from landfills.
- **Supporting Charitable Work:** Over 6,900 charitable organizations across Canada equipped with refurbished electronics.
- **Strong Partnerships:** Collaborating with over 3,500 partners to expand our reach and efficacy.
- **Ongoing Contributions:** Annually donating over 2,500 devices to facilitate access to technology.





The Impact of E-Waste and Recycling

E-Waste



- **Total E-Waste Generated:** Approximately 724,000 metric tons.
- **Recycling Rate:** Only 28% of e-waste was successfully recycled.
- **Household Disposal:** 43% of households reported having e-waste to dispose of.
- **Per Capita Increase:** E-waste generation per person rose from 8.3 kilograms in 2000 to 25.3 kilograms in 2020.



How It Works

01

REQUEST A PICK UP OR DROP OFF
UNWANTED ELECTRONICS AT A DEPOT



02

WE OFFER 100% SECURE ON-SITE AND
OFF-SITE DATA DESTRUCTION



03

OUR EXPERTS REPURPOSE
YOUR ELECTRONICS FOR
FUTURE USE



04

REPURPOSED ELECTRONICS ARE
DONATED TO COMMUNITY CHARITIES



Preparing for Staff FAQs

- Can I bring damaged devices?
- Can I bring in durable household goods (household appliances, TVs etc.)?
- What happens if my bins fill up before Recycling Collection Drive is over?
- If I have items to donate after October 27, 2024, how can I donate them? www.era.ca





How to Host a Clothing Swap

TRCA Clothing Swap

- Plan & Advertise
- Collect
- Sort
- Swap
- Track & Communicate



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TRCA Clothing Swap

- Plan & Advertise
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- **Track & Communicate**

122KG Clothing Given to the Swap (**357 Items**)

50KG Clothing Swapped (**112 Items**)

72KG Clothing Donated Post-Swap

38 People Participated in the Swap



TRCA Clothing Swap

How to Run a Clothing Swap

Step 1: Planning

Team: Identify the team that will be supporting the delivery of the event. A project lead and staff volunteers will be needed with clear roles and responsibilities including communications and promotion, collection and sorting of items, tracking and metrics collection, and assisting participants during the event.

Scope: Decide what materials you want to collect. It doesn't have to be limited to clothing. It can include toys, household items, books, etc.

Timing: Determine how long you would like to host the Clothing Swap. Partners in Project Green (PPG) hosted a two-day event, which was well attended. One of those days was a mandatory in-office day to ensure higher participation. The length of the event is at the discretion of the organizer. But be aware that the longer the event is, the more likely participants will bring items to add to the display.

It is also recommended to host the event alongside another popular event (E.g., staff BBQ, Training

ear signage that communicates:
Participants can drop off clothing and the location (i.e. location of the large boxes) where the clothing swap event will need to be in good condition with no stains
Focus on gathering high quality items
May be helpful to limit the number of items per person can bring in (e.g., 3-5 items)
Identify a contact person for questions

Items should be displayed in high foot-traffic areas such as kitchenettes, lunchrooms, meeting rooms, washrooms, elevators and a good idea to post on any bulletin boards and staff repositories.
Email communications should be sent to all staff sharing the collection and clothing swap at regular intervals.



FIGURE 6: EXAMPLE EVENT POSTER



Recycling Collection Drive
Campaign Guide

Partners in Project Green
2026



Partners in Project Green

Brought to you by:

Toronto and Region Conservation Authority and Toronto Pearson



Thank you. Any questions?

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