



**Partners in
Project Green**

Brought to you by:

Toronto and Region Conservation Authority and Toronto Pearson

Recycling Collection Drive 2025

Presented by: Partners in Project Green, Diabetes Canada, Electronic Recycling Association,
Second Life Books

September 25, 2025

We respectfully acknowledge that we are situated on the Traditional Territories and Treaty Lands, in particular those of the Mississaugas of the Credit First Nation, as well as the Anishinaabe of the Williams Treaty First Nations, the Huron Wendat, the Haudenosaunee, and the Metis Nation.

As stewards of land and water resources within the Greater Toronto Region, Toronto and Region Conservation Authority appreciates and respects the history and diversity of the land and is grateful to have the opportunity to work and meet on this territory.



www.yrnature.ca/acknowledging_land

<https://edgeofthebush.ca/about/>

www.native-land.ca

**Text 1-855-917-5263 with your City and
Province to learn whose traditional territory
you're on
(standard text messaging rates may apply)**



Agenda

#	Item
1	About Partners in Project Green
2	Running the Drive- What to Expect
3	About Diabetes Canada
4	About Electronic Recycling Association
5	About Second Life Books
6	What Happens with the Material Collected
7	Preparing for Staff FAQs
8	Q&A



Our Origin and Mission

Created from Toronto Pearson and Toronto Region Conservation Authority (TRCA) partnership

Established in 2008 to advance environmental and economic prosperity in the GTA

We support the sustainable business community in and around the GTA by:

- building staff capacity
- sharing knowledge
- strengthening professional networks



Our Community: General Members & Affiliates



Our Community: All Access and Member Plus



Sheridan



WHAT WE OFFER



Support

Get support and guidance to best leverage your membership year over year



Technical Expertise

Access to climate resiliency expertise, funding opportunities and road maps for your sustainability journey



Resource Hub

Fast-track your social and environmental goals with 60+ hours of workshops, guides, reports, and more



Power Collaboration

Tap into 15 years' experience guiding and supporting inter-sectoral relationships between organizations, industry, and municipalities



Events

Connect with members on sustainability trends, share knowledge through consortiums, attend tree plantings, and celebrate your wins





Running the Drive – What to Expect

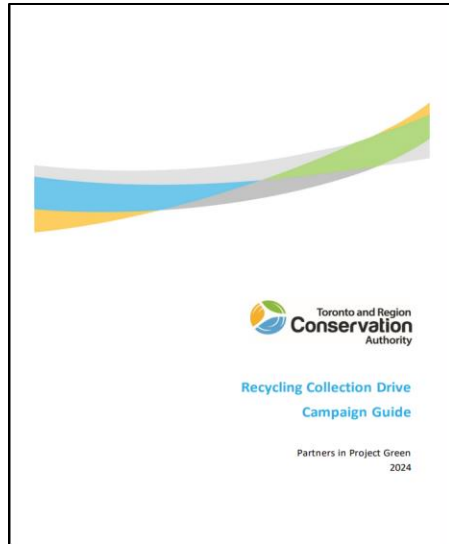
Running the Drive – What to Expect

Every year during Waste Reduction Week in Canada, businesses and municipalities within the PPG community run collection drives simultaneously to engage and educate employees and residents about waste and recycling different waste streams as part of a community-wide initiative. Outcomes include:

- Diverting waste from landfill
- Demonstrate environmental leadership
- Engaging employees to raise awareness about waste, recycling, and organizational waste programming
- Supporting social impact and community causes



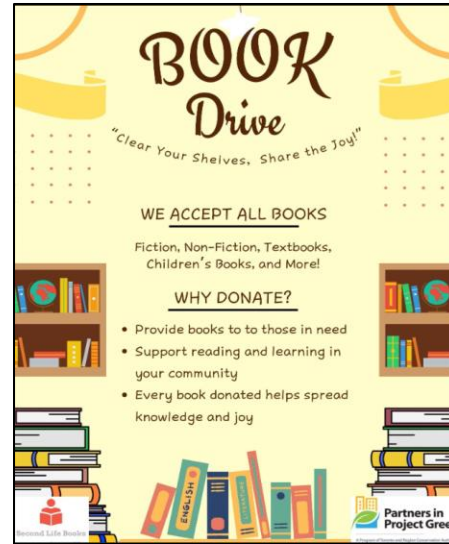
Posters and Templates



Campaign Guide



Event Poster



Accepted Materials:
Books



Accepted Materials:
E-Waste



Accepted Materials:
Textiles

Timelines and Activities (before drive)

DATE	ACTION
Sept. 29 – Oct 3	<ul style="list-style-type: none">• Receive your bin drop-off date• Submit Newsletter template• Print and display event posters in strategic locations throughout the building
Oct. 6 - 10	<ul style="list-style-type: none">• Bins are dropped off at registered locations by PPG, Electronic Recycling Association & Second Life Books• Print signage and place on bins• Email or print a copy of the Campaign Guide for reception (close to where bins will be supervised)• Send out first Email communications to staff
Oct. 10	<ul style="list-style-type: none">• Ensure bins are in the correct location for Monday morning



Timelines and Activities (during/after drive)

DATE	ACTION
Oct. 13-26	<ul style="list-style-type: none">• Collect material for Recycling Collection Drive in celebration of WRW in Canada• Send out optional reminder email communication to staff (October 20)• Take a photo of your staff beside your bins (with your company logo in the photo). Send to Partners in Project Green to share on social media• Receive email confirming bin pick-up date by Diabetes Canada, ERA & Second Life Books
Oct. 27-31	<ul style="list-style-type: none">• Bins are picked up
Nov. 17 - 28	<ul style="list-style-type: none">• Results Certificates distributed to all participants



Photographs



Bin information

- Place in a secure but high traffic location
- Provide the reception desk with a copy of the Campaign Guide.
- If your bins are 75% full at any point during the week, **consider requesting an additional pick-up for \$100/site for textiles or arrange for additional storage for overflow material.**
- Additional pick-ups of E-Waste and Books are **free**.

*Feel free to use alternative bins/receptacles



Textiles: 36" W x 24" D x 36" H

E-Waste: 48" W x 42" D x 48" H

Books: 15" W x 15" D x 23" H

RECYCLING COLLECTION DRIVE

October 13-26, 2025

What can you collect in the Textiles bins?

We Accept:

- Clothing
- Shoes and boots
- Purses and bags
- Belts and ties
- Blankets, sheets and pillows
- Towels
- Sleeping bags
- Draperies and curtains
- Plastic and stuffed toys
- Yarn



For more information please visit partnersinprojectgreen.com/recycling-collection-drive

***Note: material must be in plastic bags
(transparent or translucent) before being
placed into the bin.***

In collaboration with:



**DIABETES
CANADA**

A program of:



What can you collect in the E-Waste bins?

All E-waste items can be placed directly into the bin

POWERING CHANGE

Safely and Securely Recycle Your Electronics

ACCEPTED ITEMS

LAPTOPS, COMPUTERS & ACCESSORIES

- Laptops/Computers
- Docking Stations
- Parts (Motherboards, Hard Drives, Etc.)
- Keyboards, Mice, Wires/Cables
- Printers, Scanners, Fax machines
- External Hard Drives

CONSUMER ELECTRONICS

- Cell Phones and Tablets
- Gaming Consoles
- Ear Buds
- iPods / MP3 Players
- Stereo Equipment
- CD/DVD Players

MISC ELECTRONICS

- Switches and Routers
- Lab Equipment
- Digital Cameras
- Phone Systems
- CD/DVD and Cards

No personal or household appliances. Please remove sensitive data before donating.



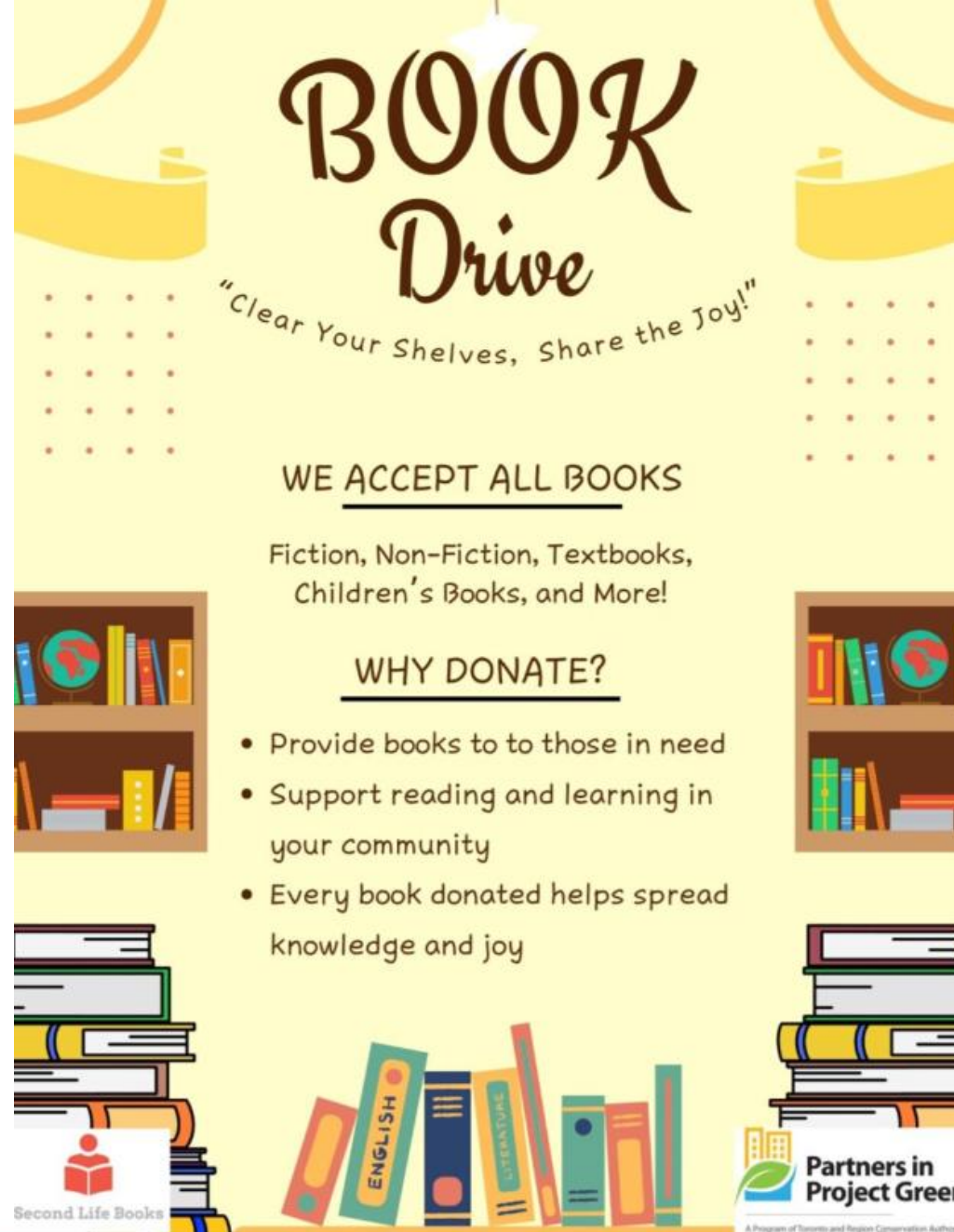
In partnership with:



A project of:



What can you collect in the Book bins?





About Diabetes Canada

About Diabetes Canada

Diabetes Canada collects gently used clothing, electronics and small household items. The millions of dollars raised in annual proceeds help us support the **1 in 3** individuals across Canada that are impacted by diabetes and pre-diabetes.

Through collections, we are able to fund our **world-leading Canadian research**, as well as provide services for people affected by the disease. We also help the environment by diverting **45 million kg** from landfill every year.



A Trusted Partner

- **30+** years of collection
- Largest charitable used textile collector in Canada
- Diverting over **45 million kilograms** of textiles on a yearly basis
- **230+** municipal partnerships
- **1,000+** municipal bins
- **Nearly 4,000** bins
- **100+** leading corporate partnerships across Canada
- Collection from over **1 million households** yearly
- **95%** of our collected material is re-used or repurposed





The Impact of Textile Waste & Recycling

Textile Waste: The Opportunity

- An estimated **475,000,000 kilograms** of textiles go to the landfill in Ontario each year
- **5-10%** of all waste is textiles
- **36 kilograms**: the amount of textile waste **per person** per year in Canada, which is the equivalent of approximately 1 garbage bag per year
- **85%** of all textiles go to landfills
- The clothing industry is the **second largest polluter** in the world, second only to oil



Textile Recycling: The Impact

ACTION	RESULT
Fundraises	Millions of dollars contributed to Diabetes research
Sends	Approx. 2,400 children & youth living with diabetes and prediabetes to D-camps
Saves	1 Billion kWh of energy (based on diversion)
Reduces	280 million pounds of CO2 emissions reduced (based on diversion)
Trees Saved	7,257 mature trees
Water Saved	167,828 liters of water
Removes	212,087 cars from road

*based on collection of 45 million kilograms of textile donations



Where Does It Go?

- **100 million pounds** of textiles are collected and diverted yearly, 95% of the material collected is either reused or repurposed
- Of the items that cannot be reused as second-hand clothing:
 - Approximately **30%** is repurposed (upcycled or downcycled)
 - **20%** is turned into post-consumer fibers
 - **5%** ends up as true waste (damaged to the point that no useful application for these items can be found)
- Diabetes Canada will accept all grades of textiles that are in reusable condition, as long as they are not soiled or contaminated
- **100%** of all net proceeds raised through our collection program are charitable



Preparing for Staff FAQs

- Is Diabetes Canada different from Canadian Diabetes Association?
- Is Diabetes Canada a charity?
- What percentage of the money raised from donations goes towards supporting Diabetes Canada?
- Can I bring damaged clothing?
- Do you accept anything else?
- If I have items to donate after October 26, 2025, how can I donate them?

declutter.diabetes.ca





About Electronic Recycling Association (ERA)

About The Electronic Recycling Association (ERA)



Founded in 2004, the ERA is dedicated to combating the escalating issue of electronic waste and bridging the digital divide. For more than two decades, we have provided effective solutions to extend the lifespan of operational equipment, averting unnecessary destruction. Our core focus lies in recovery, refurbishment, and reuse, enabling us to equip charitable organizations with essential IT resources. Simultaneously, we ensure secure management of retiring IT assets for businesses and individuals throughout Canada.



electronic.recycling.association



Advancing Sustainability and Digital Inclusion with Refurbished Electronics



- **Over 20 Years of Impact:** Dedicated to reducing e-waste and supporting digital inclusion.
- **Significant Outreach:** More than 45,000 organizations assisted in diverting e-waste from landfills.
- **Supporting Charitable Work:** Over 6,900 charitable organizations across Canada equipped with refurbished electronics.
- **Strong Partnerships:** Collaborating with over 3,500 partners to expand our reach and efficacy.
- **Ongoing Contributions:** Annually donating over 2,500 devices to facilitate access to technology.





The Impact of E-Waste and Recycling

E-Waste



- **Total E-Waste Generated:** Approximately 724,000 metric tons.
- **Recycling Rate:** Only 28% of e-waste was successfully recycled.
- **Household Disposal:** 43% of households reported having e-waste to dispose of.
- **Per Capita Increase:** E-waste generation per person rose from 8.3 kilograms in 2000 to 25.3 kilograms in 2020.



How It Works

01

REQUEST A PICK UP OR DROP OFF
UNWANTED ELECTRONICS AT A DEPOT



02

WE OFFER 100% SECURE ON-SITE AND
OFF-SITE DATA DESTRUCTION



03

OUR EXPERTS REPURPOSE
YOUR ELECTRONICS FOR
FUTURE USE



04

REPURPOSED ELECTRONICS ARE
DONATED TO COMMUNITY CHARITIES



Preparing for Staff FAQs

- Can I bring damaged devices?
- Can I bring in durable household goods (household appliances, TVs etc.)?
- What happens if my bins fill up before Recycling Collection Drive is over?
- If I have items to donate after October 27, 2024, how can I donate them? www.era.ca





About Second Life Books

About Second Life Books

- At Second Life Books, our mission is to repurpose unwanted books and enhance literacy. We achieve this by donating to various organizations, reselling, and recycling.



A Trusted Partner

Family owned and operated

5+ years of collections

Collected from +10,000 of homes

Donated more than 300,000 books

100% of our collected materials repurposed

Book Waste - The Opportunity



Residential Paper products make up 10% of the solid waste in landfills in Canada. Industrial, commercial and institutional paper products make up 14% of solid waste in landfills in Canada.



Many books sit on shelves for years, gathering dust and taking up valuable space, untouched and unread.



Around 35% of all trees cut down are used to make paper.



How it works



Schedule a pickup



Our driver will come by to pick up the donation



We sort the books and media based on age and genre

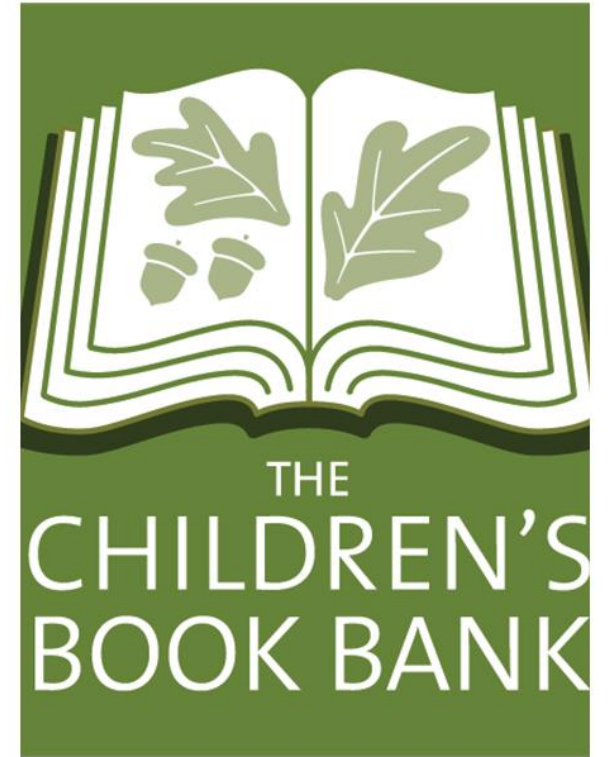


The books are donated, resold, or recycled



Our Partnership to Enhance Literacy

- The Children's Book Bank provides free books and literacy support to children in high-needs neighborhoods in Toronto.
- We have donated 1,000+ books this past month.



Preparing for Staff FAQ'S

- What percentage of books get donated, resold, and recycled?
- What type of books do you accept?
- Can I bring damaged books?
- Do you accept anything else?
- Can I donate after the drive ends?





Partners in Project Green

Brought to you by:

Toronto and Region Conservation Authority and Toronto Pearson



Thank you. Any questions?

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