

Making every job a sustainability job

An employee sustainability workshop series

There's no shortage of employees who care about sustainability issues and who want to make a difference. And yet, many feel stuck.

Why is this? They may feel uncertain about how to move sustainability efforts forward, or that they're too small to make a difference. They may be unsure about how their role connects with the organization's strategy, or doubt that they have the necessary skills to help.

The truth is **all employees** play an essential role in supporting an organization's sustainability efforts, and they already have what it takes to get started.

Join this climate action workshop series, an empowering space for employees to learn the basics of climate change and sustainability, and develop their unique purpose and blueprint for what being an advocate for sustainability looks like in the context of their job.



About the Workshop Series

The virtual series includes three interactive workshops that have been designed to support employees along their sustainability journey, no matter where they're starting from.

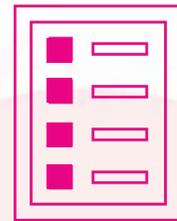
1. Sustainability 101: Understanding the why of your climate job

Employees will learn about the basics of climate change and sustainability and its importance for a thriving business and planet. We will discuss some of the key sustainability issues (e.g., climate change, resource scarcity, biodiversity loss, and social injustices), how these issues impact businesses, and some ways to take action in the context of different roles within a company. We will then invite participants into a creative space where they'll come up with their unique purpose for integrating sustainability into their job.



2. Focusing your efforts: Creating a sustainability blueprint

Employees will use their purpose and create up to 3 concrete, tangible actions within their day-to-day role that will serve as their sustainability “North Star”. They’ll learn about the power of small, practical steps and discover how building a solid support network can be a game-changing way to maintain momentum. We’ll invite participants to start taking action on one of the commitments they’ve made.



3. Dig in: Putting sustainability into practice

Participants will identify the top challenges they’re facing in taking action and access the collective wisdom of the group to find ways to move past them. They’ll learn tips to stay motivated when things get difficult. We’ll open up a sense of possibility for what the organization can achieve by creating an inventory of each participant’s strengths and abilities. Employees will be paired up with an accountability buddy who will support them to continue taking action, even after the workshop is over.

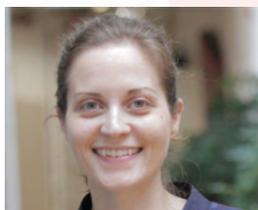


Cost: \$7,500 for the 3-part series (up to 30 participants)

Workshops can be customized to suit your goals and needs.

About the Facilitators

Amy Castator is a long-time climate activist and community builder. She is the co-founder and President of the climate action group [Carbon Conversations TO](#), and



for 8 years, worked at WWF-Canada managing the award-winning Living Planet @ Work program. Amy has supported thousands of employees from workplaces across the country to take action for nature. Amy is now the Founder of [Amy Castator Coaching](#), a climate coaching practice dedicated to supporting environmentalists to find more ease and joy on their sustainability journey.

Carol Aziz is a long-time environmental consultant and climate advocate with over 25 years experience in sustainability and climate consulting. She is the Founder and Principal of



[Achieve Sustainability Inc.](#), a consultancy helping businesses embed sustainability to improve their competitiveness. She also founded the Climate Impact Fund, a small foundation that supports local community climate literacy and sustainability initiatives. Carol has led numerous engagement activities on climate change to community and professional groups across Canada.

Contact us to learn more.

amy.castator@gmail.com
amycastator.com
226-339-0335

carol@achievesustainability.ca
achievesustainability.ca
647-378-2968