# General People Power Challenge Social Media Templates

**[The social media graphic available to download is sized for both Twitter and LinkedIn. These can be found on your personal Champion Page]**

## LinkedIn post for Corporate Account

We are excited to share that this year we are participating in Partners in Project Green's People Power Challenge!

Over the next three months we will be working to promote education and action related to social impact and climate action – all while working to accelerate the United Nations Sustainable Development Goals.

We look forward to competing with other organizations across the GTA and helping promote environmental and social sustainability!

Learn more about the challenge here: https://partnersinprojectgreen.com/people-power-challenge-2022/

## Twitter Post for Corporate Account

We are proud to share that we are participating in the People Power Challenge! The program focuses on promoting social impact and climate action – all while working towards accelerating the UN Sustainable Development Goals! Learn More: <https://partnersinprojectgreen.com/people-power-challenge-2022/>

Note: Be sure to tag @TRCA\_HQ and use the hashtag #PPC2022! Feel free to tag your fellow participants (@City\_of\_Vaughan, @citymississauga, @UTM, @SenecaCollege, @sheridancollege, @TRCA\_HQ)

## LinkedIn post for Senior Manager or above

Proud to share that this year (@your organization) is participating in the People Power Challenge! The program encourages environmental and social sustainability by promoting action around social impact and climate action. Learn more about the Challenge here: https://partnersinprojectgreen.com/people-power-challenge-2022/Twitter post for Executive to share (VP or higher \ Senior Manager for municipalities)

Proud to share that (tag your organization) will be participating in the People Power Challenge! The program promotes action around social impact and climate action – all while working to accelerate the UN Sustainable Development Goals!! Learn more: <https://bit.ly/1KWh13V>

Note: Be sure to tag @TRCA\_HQ and use the hashtag #PPC2022! Feel free to tag your fellow participants (@City\_of\_Vaughan, @citymississauga, @UTM, @SenecaCollege, @sheridancollege, @TRCA\_HQ)