Dear [INSERT COMPANY NAME] Staff,

Welcome to the Water People Power Challenge! Over the next **[enter number]** weeks**, [enter organization name]** will be working together to learn about water stewardship.   There are many fun events and activities that you can complete to earn points and drive positive environmental action at home, at work, and in your community. **[If your organization will be providing prizes for participation, insert that information here].**

 **Here is what you can do to get involved:**

1. **Keep an eye out for the newsletters**

This newsletter will be the main source of information for all things related to the campaign. It will arrive in your inbox **[insert frequency]** and will contain pictures from participants, details about upcoming events and webinars, information about the United Nations Sustainable Development Goals (UN SDGs), and interesting resources!

1. **Complete different activities for points**

View the **list of activities** you can complete to receive points! This includes activities you can do both at home or at work, and all relate back to the theme of water stewardship.  Be sure you snap pictures and send them to **[insert champion name and email]** to earn points!  Each activity is worth 50 points and can be submitted multiple times.

1. **Attend the Webinar Watch Party!**

We will be coming together on **(insert date and time)**to watch *Water Leaders Training*, a webinar by Partners in Project Green which covers detecting and stopping water leaks, water contamination & flush campaigns, and municipal landscaping programs you can access to improve your garden and help manage stormwater.

Register for the watch party here **(insert link to registration page)**

1. **Complete a shoreline cleanup!**

Come together with a member of your household or a person in your social bubble and complete a shoreline cleanup in your area! This is a great way to protect and restore our natural areas and spending time outdoors. Learn how to complete an individual shoreline cleanup and track your results [here](https://partnersinprojectgreen.com/shoreline-cleanup-people-power-challenge-on-demand/)!

If you have any questions, contact [INSERT NAME AND CONTACT EMAIL OF COMPANY REP/CHAMPION].

 Thanks,

[INSERT NAME AND CONTACT EMAIL OF COMPANY REP]