Dear **[INSERT COMPANY NAME]** Staff,

Welcome to this installment of the People Power Challenge! Over the next 6 weeks we will be focusing on increasing our sustainability knowledge around issues related to **waste management**!

 **Here is what you can do to get involved:**

1. **Keep an eye out for bi-weekly newsletters**

This newsletter will be the main source of information for all things related to the campaign. It will arrive in your inbox **[insert frequency]** and will contain pictures from participants, details about upcoming events and webinars, information about the United Nations Sustainable Development Goals (UN SDGs), and interesting resources!

1. **Complete different activities for points**

View the **list of activities** you can complete to receive points! This includes activities you can do both at home or at work, and all relate back to the theme of energy conservation and low carbon transportation. Be sure you snap pictures and send them to **[insert champion name and email]** to earn points!  Each activity is worth 50 points and can be submitted multiple times.

1. **Attend the Webinar Watch Party!**

We will be coming together on **[insert date and time]**to watch *Waste Leaders Training,* a webinar by Partners in Project Green that provides an overview of key waste management issues, including current waste issues in Ontario, why acceptable items can vary depending on municipality, and tips on managing waste at home and in the workplace.

Register for the watch party here **[insert link to registration page]**

1. **Register to participate in a sewing repair skills class!**

According to Waste Reduction Week in Canada, North Americans sent over 10 million tonnes of clothing to landfill every year of which 95% can be reused or recycled!

By learning how to sew, individuals can give their favorite items of clothing a longer life and stop them from ending up in landfill. Join us on **[insert date and time]**for a session featuring **[insert organization name]** to learn some basic sewing repair skills.

Learn more and register for the event here **[insert link to registration page]**

If you have any questions, contact **[INSERT NAME AND CONTACT EMAIL OF COMPANY REP/CHAMPION]**.

 Thanks,

**[INSERT NAME AND CONTACT EMAIL OF COMPANY REP]**