



GTAA

**PARTNERS IN  
PROJECT GREEN**

A PEARSON ECO-BUSINESS ZONE

# *Green Economy Webinar Series:* **Creating a Resilient Sustainability Strategy & Lessons from COVID 19**

- Audience microphones are muted
- Submit questions at any time via the tool bar (questions only visible to organizer)
- Recording, slides, and additional info will be shared after the webinar
- Join our networking session after the panel – computer audio only, Google Chrome browser recommended

[partnersinprojectgreen.com](https://partnersinprojectgreen.com)

*A program of:*



Toronto and Region  
**Conservation**  
Authority

# Webinar Agenda

## 1. Introduction

Jennifer Taves, Program Manager, PPG

## 2. Creating a Resilient Sustainability Strategy & Lessons from COVID 19

Scott Hendershot, Senior Manager, Sustainability, Pratt and Whitney

## 3. Q&A

## 4. Networking Room

A recording of the webinar will be made available to attendees

# Partners in Project Green and TRCA Program Updates

# Augmenting our programs to adapt to COVID-19

## PPG Webinar Series

- Monthly webinars discussing specific issues within corporate sustainability featuring PPG members and experts
- Wide range of topics, each highlighting new programs, opportunities or emerging issues

## At Home with Nature: TRCA e-Learning

- Fun e-Learning videos, activities, and resources that will help families deepen their understanding and appreciation of nature, ecology, and cultural heritage
- <https://trca.ca/learning/nature-elearning/>



# Green Economy Webinar Series

Partners in Project Green's free monthly webinar series highlighting important issues and ideas in sustainable business.

## Webinars so far:

- Getting to Zero Plastic Waste
- The Business Case for Natural Infrastructure
- Sustainability Reporting: Escaping Acronyms and Rear-View Mirror Reports
- Building Resiliency into your Sustainability Strategy: Lessons from COVID-19
- Visit [partnersinprojectgreen.com/resource](https://partnersinprojectgreen.com/resource) to access recorded webinars

## Upcoming topics:

- Sept 24 - Microplastic Diversion: Sharing Two Pilot Study Successes
- Oct 29 - Energy Monitoring Technologies and Resulting Cost Savings

Sign up for our monthly newsletter at  
[partnersinprojectgreen.com/newsletters](https://partnersinprojectgreen.com/newsletters)  
to stay up to date on our webinars and programs!

# Green Economy Webinar Series: Microplastic Diversion

**September 24, 2020, 1:00 PM, Enviropod and CGLR**

- Joe Burn, Enviropod, will share the Canadian Plastics Industry Association (CPIA) pilot study to prevent plastic pellets generated by industrial manufacturing practices from entering watersheds
- Mark Fisher, Council of the Great Lakes Region (CGLR) will discuss a pilot studying the volume and type of plastic gathered at 10 Ontario-based marinas to prevent plastic waste from entering the Great Lakes

**Register today:** <https://partnersinprojectgreen.com/events/>

Sign up for our monthly newsletter at  
[partnersinprojectgreen.com/newsletters](https://partnersinprojectgreen.com/newsletters)  
to stay up to date on our webinars and programs!

# Green Economy Webinar Series: Energy Monitoring Technologies

**October 29, 2020, 1:00 PM, 3M**

Join this webinar to learn how the 3M team went about implementing energy monitoring equipment and software platforms that allow them to ensure they are on track to meet targets and find energy reduction opportunities in real-time across a large portfolio of facilities. Hear about their learnings in trying out different types of technologies, how energy monitoring identifies savings opportunities and what is coming in the future to make energy monitoring easier and more cost-efficient

**Register today:** <https://partnersinprojectgreen.com/events/>

Sign up for our monthly newsletter at  
[partnersinprojectgreen.com/newsletters](https://partnersinprojectgreen.com/newsletters)  
to stay up to date on our webinars and programs!

# SME Energy Management Consortium

The SME Energy Management Consortium is a two-year program designed to kick your company's energy management practices into high gear. **Apply today!**

## About:

- Support to identify and follow paths to energy management excellence
- Learn from energy experts and 10 SME manufacturing industry peers
- Receive up to \$15,000 to improve your company's energy management

## Apply today if you qualify:

- One or more manufacturing facilities in GTA (Toronto, Peel, York, Durham)
- 500 employees or fewer
- Class B electricity rate customer

Contact [Nathaniel.Magder@trca.ca](mailto:Nathaniel.Magder@trca.ca) for details



# Material Exchange

Facilitating the exchange of material between businesses and non-profit organizations to divert waste from landfill, support local communities, and move towards a circular economy.

## **Crayons & Activity Books**

A large Canadian company found themselves with an over abundance of crayons & activity books. Instead of sending them to landfill, they called us. Within a few weeks, PPG found homes for 50 skids of crayons and activity books at 16 local schools & non-profits – that's 25 tonnes of material rescued from landfill.

**If you have items that need new homes, contact us today.**

Contact [connie.choy@trca.ca](mailto:connie.choy@trca.ca) for details



# People Power Challenge

## PPG's 6<sup>th</sup> Annual Employee Engagement Program

- Enhance your staff's understanding of sustainability issues and solutions
- Campaign from August – October focusing on monthly themes of energy & transportation, water, and waste
- Fun activities for home or the office
- Webinars, tools, and resources
- Platform to promote your own sustainability initiatives and priorities

Contact [Jennifer.taves@trca.ca](mailto:Jennifer.taves@trca.ca) for details



# Natural Infrastructure and Climate Resiliency

## Business Case for Natural Infrastructure (2020)



- As a liaison between the conservation community and the private sector, PPG is uniquely positioned to provide information for businesses on flooding issues in the GTA, on the benefits of natural infrastructure, and on the business case for action
- **White paper:**  
<https://partnersinprojectgreen.com/natural-infrastructure-white-paper/>
- **ReNew Canada article:**  
[https://cdn.renewcanada.net/wp-content/uploads/2020/07/26154448/RC89\\_JulAug2020\\_WEB.pdf](https://cdn.renewcanada.net/wp-content/uploads/2020/07/26154448/RC89_JulAug2020_WEB.pdf)

Contact **Eric.Meliton@trca.ca** for details



GTA

# **PARTNERS IN PROJECT GREEN**

A PEARSON ECO-BUSINESS ZONE



@TRCA\_HQ

---

# Scott Hendershot

**Senior Manager - Sustainability, Pratt and Whitney Canada**



Scott Hendershot has been with Pratt & Whitney Canada for 23 years where he has developed a comprehensive understanding of the business from many perspectives. Over the years he has held positions in Facilities Engineering, Development Assembly & Test, Project Engineering, Operations and Customer Support.

From 2011-2019 he played an active role in developing and embedding Sustainability at Pratt & Whitney Canada, and as of Fall 2019 carries out his responsibilities as Senior Manager – Sustainability reporting to the larger Pratt & Whitney organization based in the USA.

Scott's broad knowledge, keen interest and dedication to caring for 'Spaceship Earth' are what drive his motivation to change the world.



GTAA

# **PARTNERS IN PROJECT GREEN**

A PEARSON ECO-BUSINESS ZONE



@TRCA\_HQ

---

# Q&A



# Green Economy Webinar Series: Microplastic Diversion

**September 24, 2020, 1:00 PM, Enviropod and CGLR**

- Joe Burn, Enviropod, will share the Canadian Plastics Industry Association (CPIA) pilot study to prevent plastic pellets generated by industrial manufacturing practices from entering watersheds
- Mark Fisher, Council of the Great Lakes Region (CGLR) will discuss a pilot studying the volume and type of plastic gathered at 10 Ontario-based marinas to prevent plastic waste from entering the Great Lakes

**Register today:** <https://partnersinprojectgreen.com/events/>

Sign up for our monthly newsletter at  
[partnersinprojectgreen.com/newsletters](https://partnersinprojectgreen.com/newsletters)  
to stay up to date on our webinars and programs!



# Networking Segment

**Please join us in the Networking room to continue the conversation with Scott Hendershot, Pratt and Whitney, and your fellow attendees.**

**Click the link in the chat to join the conversation.**