

Green Economy Webinar Series: **Sustainability Reporting – Escaping Acronyms and Rear-View Mirror Reports**

- Audience microphones are muted
- Submit questions at any time via the tool bar (questions only visible to organizer)
- Recording, slides, and additional info will be shared after the webinar
- **Join our networking session after the panel!** Links to GoToMeeting networking rooms will be shared in the chat section

partnersinprojectgreen.com

A program of:

Webinar Agenda

1. Introduction
 - Jeff Robertson, Senior Manager, PPG
2. *Sustainability Reporting – Escaping Acronyms and Rear-View Mirror Reports*
 - Colin Grant, Chief Commercial Officer, FigBytes
3. Q&A
4. Wrap-up and transition to GoToMeeting networking rooms

A recording of the webinar will be made available to attendees

Green Economy Webinar Series

Partners in Project Green's free monthly webinar series highlighting important issues and ideas in sustainable business.

Webinars so far:

- *Getting to Zero Plastic Waste* panel discussion from PPG Connect event
- *The Business Case for Natural Infrastructure* with TRCA
- Visit partnersinprojectgreen.com/resource to access recorded webinars

Upcoming topics:

- Managing food waste
- Preventing plastics from entering waterways
- Energy monitoring and management

Sign up for our monthly newsletter at
partnersinprojectgreen.com/newsletters
to stay up to date on our webinars and programs!

People Power Challenge

PPG's 6th Annual Employee Engagement Program

- Enhance your staff's understanding of sustainability issues and solutions
- Campaign from August – October focusing on monthly themes of energy & transportation, water, and waste
- Fun activities for home and the office
- Webinars, tools, and resources
- Report summarizing how your organization has supported the UN SDGs through the program
- Platform to promote your own sustainability initiatives and priorities

Contact Jennifer.Taves@trca.ca for details



SME Energy Management Consortium

The SME Energy Management Consortium is a two-year program designed to kick your company's energy management practices into high gear. **Apply today!**

About:

- Support to identify and follow paths to energy management excellence
- Learn from energy experts and 10 SME manufacturing industry peers
- Receive up to \$15,000 to improve your company's energy management

Apply today if you qualify:

- One or more manufacturing facilities in GTA (Toronto, Peel, York, Durham)
- 500 employees or fewer
- Class B electricity rate customer

Contact Nathaniel.Magder@trca.ca for details

Material Exchange

PPG is working with Sewing Hubs and neighbourhood groups organizing community mask-making initiatives.

Request:

We are looking for businesses who may have any unwanted cotton or polyester fabric that can be donated and made into masks.

Items to be donated include:

- Old t-shirts, banners, or tablecloths from events
- Bedsheets, duvet covers, and pillowcases
- Unused rolls of fabric
- Other unwanted materials to be repurposed by other community groups or businesses

Thank you to Air Canada!



Air Canada @AirCanada · Apr 23

We're pleased to put our event banners to good use by keeping them out of landfills and donating them to our friends at @TNOtoronto, to support healthcare workers at @MGHToronto. #FlyTheFlag



TNO-THE NEIGHBOURHOOD ORGANIZATION @TNOtor... · Apr 22

Our Community Mask Sewing Project has been such a success that we are going to keep going. Thanks @aircanada for donating over 85 banners to produce additional masks in support of the @MGHToronto #1000MGHmasks challenge to keep our community healthy and safe #happyearthday2020



Contact
connie.choy@trca.ca or
visit our [website](#) for details





GTA

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A PEARSON ECO-BUSINESS ZONE



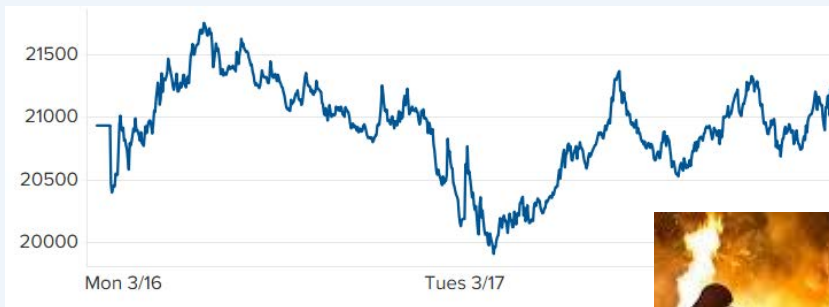
@TRCA_HQ

FigBytes

Where Purpose Meets Data

June 24, 2020

Interacting Threats: Do You Have a 'GPS System' to Navigate Through Turbulent Times?



Today's Speaker



Where Purpose Meets Data



Where Purpose Meets Data

Colin Grant,
CCO & Resident Strategy Evangelist
FigBytes Inc.

- Veteran of the sustainability sector and serial entrepreneur
- Winner John Logie Baird Award for Innovation and several other awards
- Focused on making the complex elements of sustainability beautifully simple and uniting humankind around 2020-2030

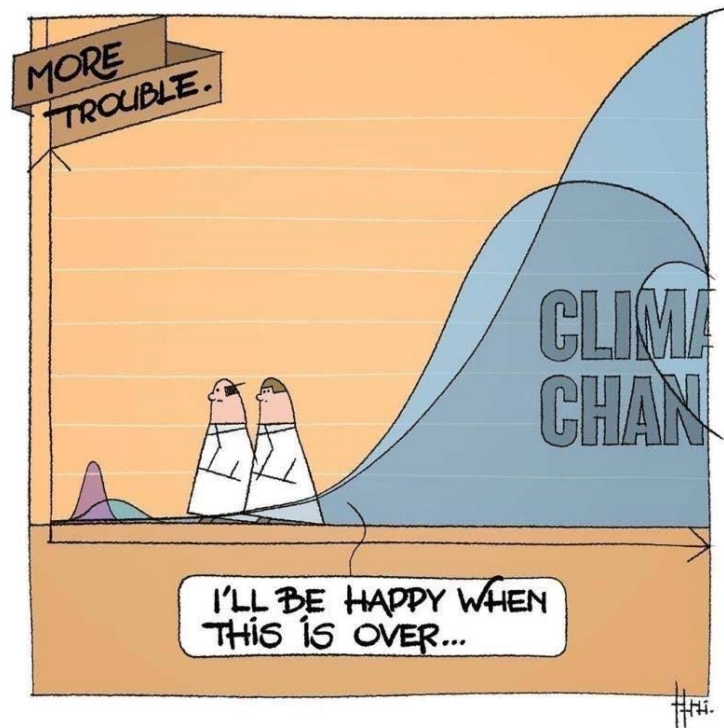
Welcome to Reporting Season



Welcome to a Bizarre Reporting Season



Don't Waste Another Crisis!



Don't Waste Another Crisis!

- We face multiple threats that are worse than COVID-19
- Our brains are not wired for longer term esoteric threats
- We desperately need joined up and collaborative planning and action this decade
- New technology and technology-driven processes can be transformative for individual organizations and, perhaps, bring the world together
- *If* your organization is out of shock / triage mode, this is a great time to strategize and implement change quickly and dynamically

Some of Our Clients and Our Partners

FigBytes

Where Purpose Meets Data

Clients



Partners



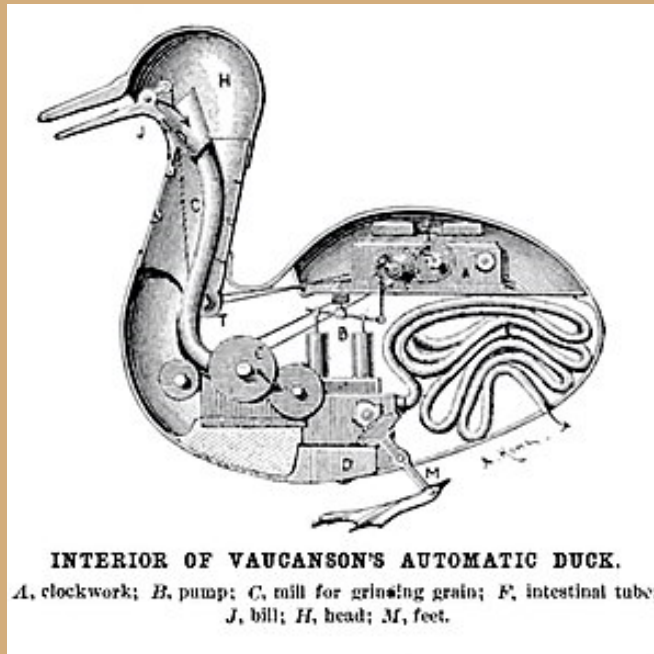
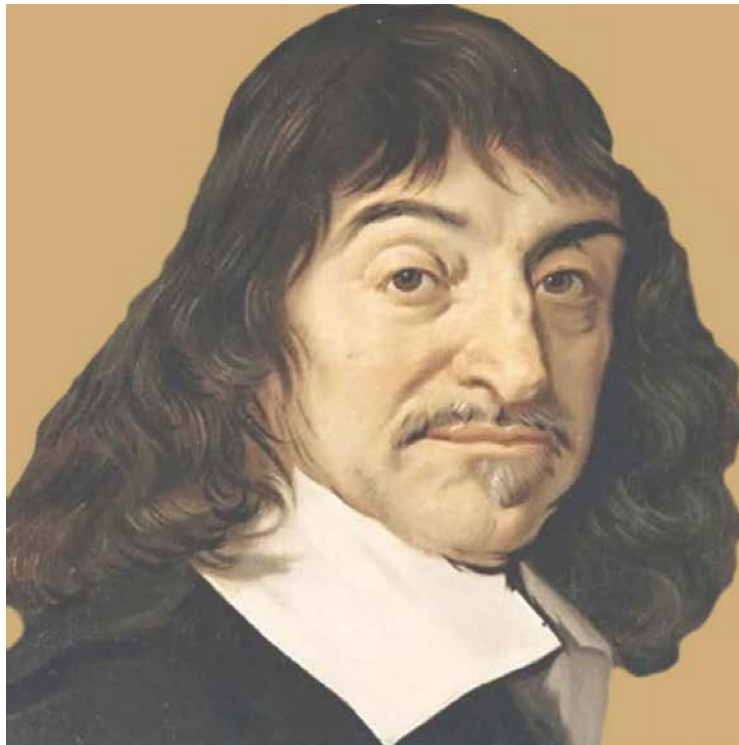
The FigBytes Platform GPS in challenging times



If we are in a war, we need
to act like it!



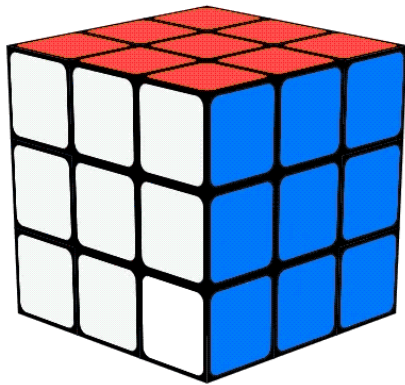
Western Reduc(k)tionism doesn't work!



It's About the Flock!



What is "It"?



No More Stand-Alone Sustainability?

GreenBiz WEBCASTS

BSR

The era of stand-alone sustainability is over

share this article



Allison Taylor

Friday, February 2, 2018 - 1:15am



Allison Taylor
Managing Director
BSR

[@FollowAllisonT](#)



The sustainability function needs to be reimaged as a driver of influence and innovation.

Trending



7 things every company must know about AI



BASF feels the need for electric-vehicle speed



The 5 things you need to know about chemical recycling



Climate-risk disclosure takes investors by storm



Why it's imperative to prioritize diversity and inclusion with sustainability

Purpose - The New Sustainability?



We are in
the era of
Purpose.

Dis-integrated Strategies

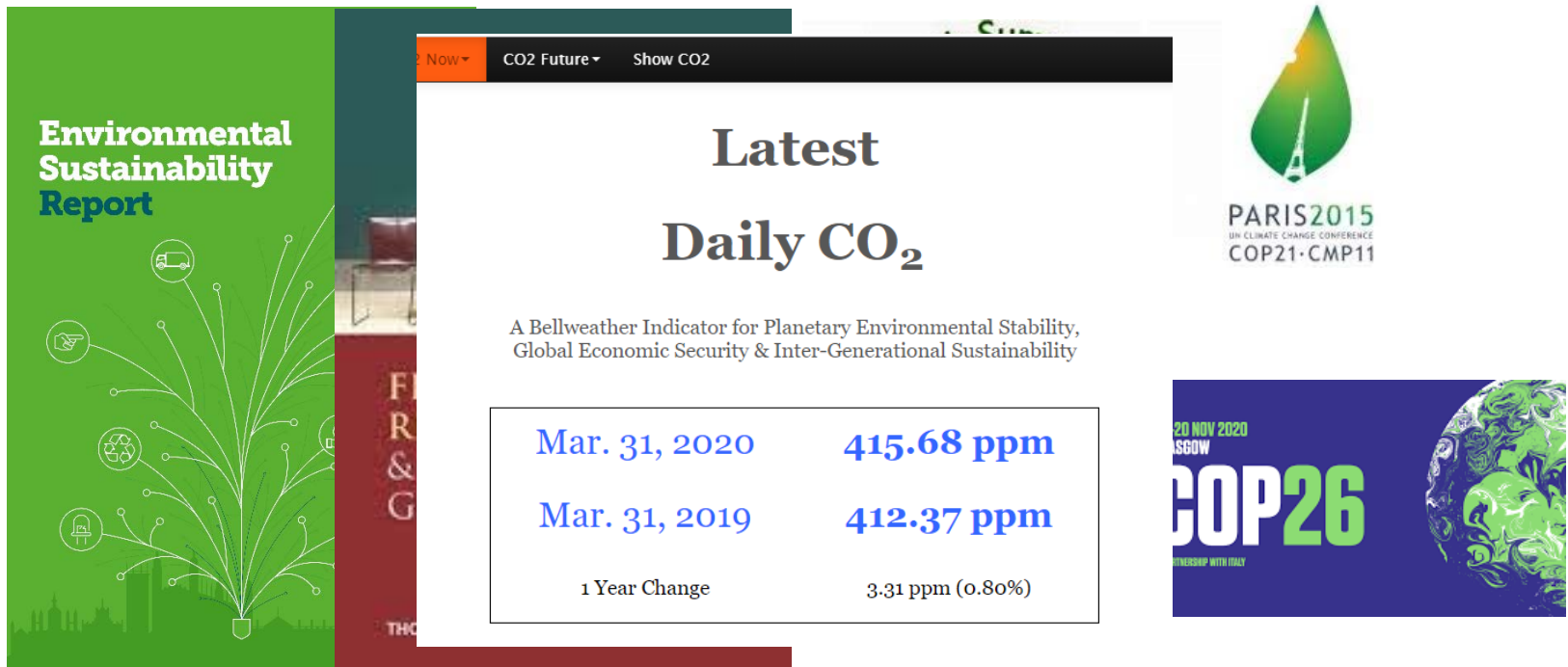
Companies, governments and non-profits are struggling to communicate their **Purpose** and to connect it to **Data** using static, disconnected tools, (and most people don't read the report).



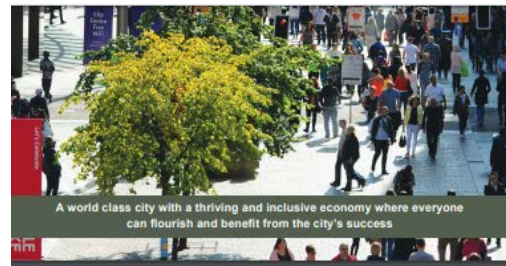
And yet....

FigBytes

Where Purpose Meets Data



From this...to joined up thinking



Contents

1. Introduction	3
2. Our City	4
3. Our Vision	5
4. Values	6
5. Our Themes	7
6. Risks and Challenges	8
7. A Thriving Economy	9
8. A Vibrant City	11
9. Excellent and Inclusive Education	13
10. A Healthier City	16
11. A Sustainable and Low Carbon City	18
12. Resilient and Empowered Neighbourhoods	20
13. A Well Governed City that Listens and Responds	22

So Glad You Asked

We look forward to hearing from you

cgrant@figbytes.com

www.figbytes.com



Thank you for joining us!





GTAA

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@TRCA_HQ

Q&A

Networking Segment

Join us in any of the following rooms:

- *Networking Room #1 – Sustainability Reporting with FigBytes*
Hosted by **Jeff Robertson** and **Colin Grant**
- *Networking Room #2 – Energy Measurement & Management*
Hosted by **Nathaniel Magder**, Program Manager, PPG

Tips for joining Go To Meeting networking rooms:

- Links are in the chat area – please click the link to the room you'd prefer
- The Go To Webinar will remain open during the networking for those who may want to join or switch networking rooms